



Press release
April 14, 2010

RANA – Europe's fresh pasta leader- enters the French private label market and retains STEF-TFE to set up a new logistics multi-channel solution in France □

STEF-TFE - the European leader for temperature-controlled logistics- and RANA – Europe's fresh pasta leader – announced their signing of a new contract for logistics and transportation services in France.

RANA France wanted to optimize its logistics organization in France in consideration of its entering the private label market and an increase in Rana branded product volume.

"STEF-TFE is a global supplier of choice for RANA. A good supply chain is a differentiating element on the fresh produce market. It is truly a strategic advantage when entering a new market. We chose STEF-TFE for its customized and flexible approach and for its optimized service. Our activities require a European logistics specialist like STEF-TFE," said Philippe Martinez, CEO of RANA France.

*"This contract is part of a European partnership (France / Italy) and complements the present agreement with Cavalieri *, the Italian subsidiary of STEF-TFE. For over 10 years we have built a partnership based on trust, service quality and proximity in France. Today, we again work to offer global and focused services well adapted to the changing business and logistics needs of RANA France. But above all, we give RANA an access to a multi-channel logistics, and a capacity to deliver to every segment: wholesale, mass retail, food, catering and restaurant",* said Serge Capitaine, Deputy Director General of STEF-TFE.

STEF-TFE will take care of logistics as well as upstream and downstream transport of fresh, stuffed and smooth pasta: reception of goods from two production plants (PASTIFICIO RANA SPA in Italy and MAMMA LUCIA in Belgium), inventory management on the STEF Brignais platform under chilled temperatures (+4°C), picking, co-packing, shipping.

Each year, about 6 000 tons of fresh pasta coming under 100 references will be delivered to supermarkets, wholesalers and the catering industry.

STEF-TFE's high performance information systems and dedicated web solutions provide an optimized logistics service which ensures traceability all along the chain and real time monitoring of products.

** Cavalieri – a STEF-TFE subsidiary - is a temperature-controlled specialist in the Italian market. Cavalieri is the logistics service provider on the Rana-owned San Giovanni Lupatoto platform. Cavalieri runs this 15 000 sq m platform within a multi-client mutualized organization. Cavalieri manages inbound (raw materials) and outbound (finished products) logistics and distribution in Italy on behalf of RANA.*

About GIOVANNI RANA

For 40 years, Mr Giovanni Rana put all his passion for the authentic taste and gastronomic traditions of Italy in the service of his products. Raw materials and ingredients must similarly meet his most demanding requirements. He is tirelessly looking for quality and innovation to satisfy his customer. This has made Giovanni Rana the No. 1 fresh pasta in Italy and a major brand in Europe.

Having a photograph of himself on packages and advertisements, Giovanni Rana constantly reminds his consumers that it he personally guarantees the quality of his products.

In France, a commission of experts voted Giovanni Rana fresh stuffed Pasta best Italian stuffed pasta. Giovanni Rana will celebrate this great news with his consumers through the month of April! A televised advertising campaign relays a unique promotion with many gains awaiting consumers at the store.

Present on the French market for over 10 years, Giovanni Rana is now a major force with a 20% market share in value Stuffed Fresh Pasta, and a name recognition rate of 79%.

Giovanni Rana, I never have leftovers.

Press contact: Philippe Martinez - Tel +33 4 93 18 24 46

About STEF-TFE: www.stef-tfe.com

STEF-TFE is the European leader for temperature-controlled logistics. It offers a complete range of solutions for transport, logistics and I.T. systems. STEF-TFE's European logistics network includes 215 temperature-controlled sites and a fleet of 2,000 vehicles specifically equipped for the transportation of fresh, cold and frozen goods. The group employs 15,000 people in eight countries (France, United Kingdom, Belgium, Nederland, Switzerland, Italy, Spain, Portugal) and is present in Tunisia for its North African activities. Its customers include food manufacturers, retail and restaurant chains as well as French and European laboratories. STEF-TFE's sales totaled €1 984 million in 2009.

Press contact: Catherine Marie – Tel +33 1 40 74 29 64 – catherine.marie@stef-tfe.com