

Press release
August 2023

STEF and QSL join forces to support the growth of their client Burger King in Portugal

The first six months of STEF and QSL working together in Portugal to support their client Burger King have been positive.

After the tendering process, STEF and QSL set up a joint venture to handle logistics for 177 Burger King restaurants in Portugal owned by Restaurant Brands Iberia, the fast-food chain's franchisee on the Iberian Peninsula.

The two partners, who already work together for Burger King in France and Italy, have once again pooled their expertise to support the company's expansion in Portugal. The collaboration involves getting the project off with the help of committed and efficient teams.

QSL is bringing all its expertise to the 4PL business it runs for Burger King across much of Europe, in everything from supplying food, hygiene and packaging products to invoicing restaurants.

As for STEF, it is relying on its well-established presence in Portugal to manage 3PL, logistics and distribution activities. At the core of its facilities is a 20,000 m² tri-temperature warehouse (frozen, fresh and ambient) located in Lisbon-Póvoa, where warehousing, order preparation and loading for transport are carried out. This warehouse serves the Lisbon area as well as dispatch to the six STEF transport sites across the country, covering the whole of mainland Portugal, as well as the islands of Madeira and the Azores.

STEF and QSL are proud of Burger King's renewed confidence in their bespoke support model and are delighted to be consolidating the collaboration they have built up over the last ten years around the challenges faced by this famous fast-food chain.

Alexandre de Suzzoni, Director of STEF's out-of-home catering business unit, added: *"With this contract, we are bolstering roll-out of the Group's out-of-home catering activities in Europe. We now have an international customer in Portugal. This is a very important step for all our teams, which are fully geared up to provide Burger King with services that will make all the difference."*

Florian Entrich, CEO of QSL added: *"As part of the expansion of our European network, we are proud of the successful development and cooperation with STEF. By joining forces with STEF in Portugal we are now able, as QSL, to offer integrated and high-quality supply chain solutions in a total of 20 European countries."*

Portugal is currently a key market for Burger King® worldwide, as reflected in the brand's ambitious growth plan to be implemented over the next 3 years, with a planned investment of 150 million euros and the opening of 100 restaurants by 2025. Burger King has been present in the Portuguese market for more than 20 years and currently has 177 restaurants throughout the country, employing more than 4,000 workers.



About the STEF Group

STEF's mission is to ensure people have the food they need, where they need it. A major responsibility built on our rich history that has spanned more than 100 years. Today, the Group boasts a range of expertise that makes it the European leader in temperature-controlled transport, logistics and packaging services for food products. Alongside our clients in the industrial, retail and out-of-home food service sectors, we are committed to developing an increasingly agile and connected supply chain, keeping pace with changes in consumer patterns and the transformation of distribution channels, convenience retail, supermarkets, and e-commerce. Our 2022-2026 strategic plan "Committed to a sustainable future" makes care the key focus of our relationships with all our internal and external stakeholders, as well as placing it at the core of our climate strategy. STEF has over 22,000 employees and operates more than 270 sites across eight European countries. In 2022, our Group recorded revenue of over 4.3 billion euros.

For more information: www.stef.com

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About QSL

Meyer Quick Service Logistics GmbH & Co. KG (QSL):

Meyer Quick Service Logistics GmbH & Co. KG (QSL) organises the full-service supply of fast-food restaurants, convenience stores, bakeries and "food service" restaurants. To this end, the company operates twenty-seven warehouses and supplies more than 6,000 stores, including Burger King, Eat Happy, KFC, Five Guys, Hans im Glück, Pizza Hut and Starbucks in a total of 20 European countries. Ludwig Meyer GmbH & Co. KG, founded in 1949, is a family-owned medium-sized company and, as a specialist in fresh produce transport and food logistics, supplies the European food retail sector.

Info: www.quick-service-logistics.de