



Press release
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STEF deploys its employer branding strategy all over Europe

STEF reinforces its employer branding with a strong and engaging signature: "Build your future at the heart of the food world".

Expressing the Group's deepest convictions, this new signature is an invitation to each candidate to participate in building the future of the food world. Because STEF offers people opportunities to embark a career, whatever are their academic background or experience!

It highlights the fact that joining STEF Group means working at the heart of a very fast-moving environment, living a unique experience within the temperature-controlled supply chain leader and being part of committed teams united through the employee share ownership.

Jean-Pierre Sancier, CEO of STEF, states: *"We are proud of the way our employer branding perfectly captures the Group's identity. Our goal is to attract new talents to meet the challenges we will face in the next decades and strengthen STEF engagements as a committed company to its customers and partners, and a responsible counterpart to others stakeholders".*

Jean-Yves Chameyrat, STEF HR Director, adds: *"Our Group recruits several hundred employees every year. It was therefore essential to clarify who we are in order to attract the best profiles and make ourselves attractive in an increasingly competitive labour market. We have a number of assets to help us achieve those goals, including our ability to offer a variety of jobs with motivating career paths."*

The campaign features moments of life where people enjoy consuming food products they love, which has been stored and transported by STEF teams. Backed by a short narrative, it demonstrates the relationship between consumers and Group employees engaged to address the challenge of delivering more than 14 million tons of food products every year.

The STEF employer branding campaign began in early November in France and will gradually be rolled out across all countries in which the Group operated: Italy, Spain, Portugal, Belgium, the Netherlands and Switzerland. The roll out especially focusses on proximity with a strong presence on campus management and jobs fairs, along with a digital presence through leading European job boards and social media.

[About STEF – www.stef.com](http://www.stef.com)

STEF is the European leader in temperature-controlled transport and logistics services. Its mission is to be the link between the agrifood sectors and consumers. The Group carries chilled, frozen and thermosensitive products from their production to their consumption sites while ensuring the highest standards in terms of food safety, lead time and quality. STEF provides food manufacturers, retailers and out-of-home foodservice businesses with the expertise needed to sustainably enhance their supply-chain efficiency. With turnover of nearly €3 billion, STEF employs around 18,000 people at 230 sites in 7 European countries. Shares are listed in Compartment B of the Euronext Paris stock exchange under ISIN FR0000064271.

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