



Press release
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Digital: STEF launches its Belgian website

STEF continues the roll-out of its website platform with the launch of www.stef-belgium.be dedicated to the Belgian market. It is part of the STEF Group's strategy to harmonise its international digital communication around its *Connecting Food Market Players* signature, which reflects its positioning at the centre of the agri-food chain.

The platform was launched in 2018 and already hosts the www.stef.com corporate website as well as those dedicated to the Italian (www.stef.it), Spanish (www.stef.es), Portuguese (www.stef.pt) and Swiss (www.stef-schweiz.ch) markets. It will be finalised shortly with the Dutch and French websites. By the end of 2019, the STEF Group will have an online presence in the seven European countries in which it operates.

While the corporate site is designed to be more institutional, each country's site is designed to deal with domestic issues, with priority given to commercial development and recruitment.

"The launch of the Belgian website marks a major step forward in the digitalisation of our communication, and means we can now deliver a personalised message that meets the challenges of existing and prospective customers while enhancing our image among contenders." **said Gauthier Morel, Managing Director, STEF Belgium.**

About STEF – www.stef.com

STEF is the European leader in temperature-controlled logistics and transport services. Its mission is to be the link between the agri-food and consumer worlds. To this end, the Group carries chilled, frozen and thermosensitive food products from their production sites to their consumption sites under the best conditions in terms of food safety, lead time and quality. STEF offers its expertise to a large customer portfolio composed of agrifood manufacturers, retailers and out-of-home foodservice business to increase the efficiency of their supply chain in a sustainable way. The Group has a turnover of more than €3 billion, close to 240 sites across 7 countries and employees 18,000 people. STEF company is listed on Euronext Paris.

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