

Appointment as Group Sales and Marketing Director

STEF Group, the European leader in temperature-controlled transport and logistics services dedicated to food products, announces the appointment of Olivier Langenfeld as Group Sales and Marketing Director, effective 1st March 2021. In this capacity, he becomes a member of the Group's Executive Committee.

Aged 52, Olivier Langenfeld holds an EMBA from HEC, a Master's degree in Logistics from ISLI (KEDGE Group - Business School Bordeaux) and a Master's degree in Economics and Management (University of Bordeaux).

Olivier Langenfeld has spent his entire professional career in the field of transport and logistics. He knows the STEF Group inside out, having held numerous commercial and operational positions there since 2000. He has solid expertise in all of the Group's business lines as well as in-depth knowledge of the food supply chain and its various markets and customers.

"It is with great enthusiasm that I am taking over the Sales and Marketing Department of the STEF Group at European level. My objective will be to strengthen the proximity with our customers and to take into account the new challenges of the Supply Chain in our offers. It is together that we need to imagine how our business models can evolve and integrate more effectively into their value chain. To do this, I will rely on a sales team and operational teams that I know to be fully competent and committed".

About the STEF Group - www.stef.com

STEF Group is the European leader in temperature-controlled (-25°C to +15°C) transport and logistics services. Its mission: to be the link between producers and distributors of food products. STEF is present in 7 countries and has 19,000 employees who are committed to providing tailor-made solutions to food manufacturers, retail chains and out-of-home food service providers in a sustainable manner. In 2020, STEF has a turnover of more than €3 billion.

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