



Press release
Mont-Saint-Aignan
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A French first *

A first in food refrigerated multimodal transport: FERRERO France and STEF-TFE are the first to choose barge transport

Did you know that? Most of the chocolates and chocolate products are transported in refrigerated conditions to avoid freezing and heat. These so-called refrigerated transport are usually done by trucks with refrigerated semi-trailers to maintain the products being transported at a constant temperature of about 15 ° C.

FERRERO France, a subsidiary of Italian Group FERREO, the world number 4 confectionary and chocolate manufacturer, and STEF-TFE, the European cold logistics specialist, launch an unprecedented operation in combined river-road transport between Rouen and Paris. For the first time in France, manufactured food products (Nutella, Mon Chéri, Kinder, Ferrero Rocher...) are being ferried on a water lane under temperature-controlled conditions.

This transport will be conducted every week on the Rouen/ Gennevilliers water lane operated by the MARFRET company and managed by VNF (Voies Navigables de France) a public entity under the Department for Environment and Sustainable Development, Transport and Housing.

During the early stage, a trailer load will each week transit between the Grand-Quevilly Ferro France warehouse near Rouen (76) and the Gennevilliers harbour, in the heart of the Paris region, to be delivered to a retailer warehouse in Marly-la-Ville (95).

FERRERO France uses a refrigerated container holding 23 pallets in temperature-controlled conditions. The refrigerated container is loaded with pallets of FERRERO products (Nutella, Mon Chéri, Ferrero Rocher) at its Grand-Quevilly warehouse (Normandy). It is delivered to the port of Rouen by truck and is then loaded on a barge bound for the port of Gennevilliers, north of Paris (departure at 3 p.m. on Friday, arrival at 8 a.m. on Monday) The refrigerated container is then hauled by truck to a retailer warehouse in Marly-la-Ville.

When the system will be up and running, FERRERO France plans to use five containers a week, which will mean:

- **A 30% CO₂ emission reduction**
- **260 truck loads taken off the road**
- **55 000 km travelled on water**

With this new multimodal transport solution, FERRERO France wants to optimize its transport operations so they are more environment friendly.

By 2015, FERRERO is committed to:

- **transport 6% of the volume of products by rail on water**
- **reduce by 10% its greenhouse emissions from its goods and people movements**

** First in France for a domestic water transport (neither the starting not the destination point are by the seaside) of manufactured food products, by refrigerated barge*

Grégory Debuchy, FERRERO Supply chain Manager for France, Belgium and Holland said:

« Through this unique operation in France, we continue with our innovative strategy of recasting our logistics and transport operations while taking into account environmental issues. Clean, quiet and reliable, water lanes offer a good alternative to road transport of goods. It offers a high volume transport solution and helps us to continually improve the CO₂ footprint of our logistics activities.

Multimodal transport, many talk about it but our logistics partner, STEF-TFE was committed to do something. For five years, we have been working closely together to find true operational solutions: carbon emissions measurement, load factor optimization and mileage reduction through the development of road-rail.

Serge Capitaine, STEF-TFE Managing Director said;

« STEF-TFE has always followed a sustainable development strategy to create value for the entire supply chain. For several years, the Group has been promoting multimodal transport schemes as an alternative to road transport. STEF-TFE initiatives have led to a 4.75% cut in CO₂ emissions within two years (2008-2010: carbon footprint of transport and logistics linked to the three main energy sources used by the Group – motor fuel, refrigerants and electricity.

With FERRERO, a benchmark customer of STEF-TFE, we work under a collaborative approach to design new rational and economic operational solutions. By combining road and water, we offer an answer perfectly suited to the needs of FERRERO for massified deliveries. It offers a new path for the deliveries of long sale-by date goods of other fresh food manufacturers.

[About FERRERO France](#)

Ferrero France is a subsidiary of Italian Ferrero Group, the fourth largest confectionary group in the world. In France, the company has doubled its turnover since 2000 to 1.16 billion euro in 2009. Ferrero France, the group's third largest affiliate in terms of sales, is mostly active in 5 markets (spreading paste, dry snacks, chocolate bars, pocket confectionery, chocolate confectionery) with well-focused and international products: Nutella, Mon Chéri, Kinder, Ferrero Rocher. The company has over 1,200 employees in three sites in Seine Maritime (Normandy, western France). Particularly attentive to social and human issues, Ferrero France is a large but friendly company. Its success is rooted in a few basic values to which every employee adheres to: pleasure, innovation, respect for people - employees and customers alike-, quality and responsibility.

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[About STEF-TFE](#)

STEF-TFE is the European leader for temperature-controlled logistics. The group offers a complete range of logistics solutions (transport, warehousing, information systems,...) mainly for food products under controlled temperatures (from -25°C to +18 ° C). Our customers are primarily food manufacturers, distributors, restaurant chains, wholesalers and pharmaceutical industry players. The group has 15,000 employees in eight countries and can rely on specialized infrastructures: 215 platforms and warehouses and more than 4 000 tractor-trailers, half of which are directly owned. Our daily commitment across our businesses and countries has, in 2010, brought a turnover of 2,057 million euro. STEF-TFE is a member of Enterprise & Progrès.

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